

The BMW i3



The Ultimate
Driving Machine



THE BMW i3.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

THE BMW i3.

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INNOVATION AND TECHNOLOGY.

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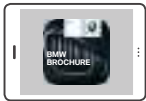
INDIVIDUALITY AND VERSATILITY.

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EQUIPMENT AND DATA FOR MODEL SHOWN.

Max. output:	170hp (125kW)
Overall range in everyday use:	up to 100 miles (160km)
Wheels:	BMW i light alloy Double-spoke style 430 with mixed tyres
Exterior colour:	Capparis White with BMW i Blue highlight
Lodge interior world:	Instrument panel, featuring natural olive tanned leather Interior trim, Eucalyptus wood, natural Multi-function steering wheel in Carum Grey with Satin Silver accent Solaric climate active wool and naturally tanned leather upholstery, Cassia/Carum Grey

GO DIGITAL WITH THE BMW i3.



You can also discover the BMW i3 in digital format. Simply download the BMW brochure app for your device and select the desired model.

Internet use, depending on your mobile phone contract, may incur costs.

WHEN YOU MOVE FIRST THE WORLD MOVES WITH YOU. BMW i.

The world never stops moving. We keep moving. And movement always brings about something exciting: change. The change at BMW, however, is of particular significance. It is, in fact, nothing less than the start of a new era – one focused exclusively on sustainable mobility. This is why the BMW i3 is not just another car. It's proof that sustainability and pure electric driving pleasure can be perfectly complementary. It's also an opportunity to experience something unique. To drive the change. To be a pioneer.



A NEW ERA HAS BEGUN. THE BMW i3 AND THE BMW i8.

Nothing is more fascinating than the aura of a new era. Where once we heard the sound of an engine, there is now almost total silence. And now, the vitality of the city can be enjoyed in complete relaxation. All because BMW i has reinvented electromobility – with a uniquely holistic focus on sustainability. The BMW i3 is the first BMW car ever to be developed exclusively for electric driving. There's also the BMW i8. This plug-in hybrid sports model combines an electric drive system for the front axle and a BMW TwinPower Turbo three-cylinder petrol engine at the rear. With both vehicles, BMW i is bringing pioneering concepts to the streets of modern times.



NEW DRIVETRAIN, NEW ERA. BMW eDRIVE.

The greatest pleasures are often the most spontaneous – just like the character of the fully electric BMW eDrive system. As you set off in the BMW i3, just a light touch of the accelerator pedal is enough to access full torque – and that means instant acceleration in near silence. Then, when you take your foot off the pedal, the electric motor uses kinetic energy to generate power and charge the battery. The process also has a smooth and progressive braking effect on the car. This unique one-pedal functionality is a true breakthrough innovation – for a driving experience like never before.



THE MOST SUSTAINABLE POWER IS THE POWER OF IDEAS.

Sustainability is everything to us. Which is why, for the first time ever, we've built a production car completely sustainably. From development to manufacture, we use energy from renewable sources – so it's not just the fully electric BMW i3 that's completely emission-free. It's a similar story with the car's luxurious interior. This features exclusive components made from fast-growing or recycled materials – a tangible reminder of the car's environmentally friendly credentials. And let's not forget one other very efficient source of energy behind the BMW i3: the power of ideas.



CARBON OPENS UP NEW PERSPECTIVES.

There's nothing quite as fascinating as a vision that becomes reality. The entire passenger cell of the BMW i3 is made with carbon. The material's fibres are 10 times thinner than a human hair but it is, nonetheless, remarkably strong for optimal safety. It's lightweight, too, which effectively compensates for the weight of the high-voltage battery. At the same time, the use of carbon creates extra space in unexpected ways: the opposing doors don't have a separating column and so they open to reveal a completely open-plan interior. The sense of liberation isn't just restricted to the interior. The BMW i3 has a DIN weight of just 1,195kg – which means unique dynamics, particularly when cornering and accelerating.





PROGRESS HITS THE STREETS.

The BMW i3 is your ideal partner for the city. And when you drive it, you immediately notice how the rate of progress has dramatically picked up pace. You suddenly find yourself looking forward to the next tight corner. You turn into it with self-assured ease. And accelerate out of it without delay thanks to the instantly responsive electric motor. After a day of almost perfectly silent driving, you come home to find the BMW i3 still has plenty of energy. After all, on a typical day, we hardly drive more than 20 to 30 miles, and the range of up to 100 miles (160km) has that well covered – so it's a perfect match for everyday life.



INTELLIGENT NETWORK. SEAMLESS CONNECTION.

The greatest inventions are those that make our lives easier. Take the BMW i3, for instance. With its integrated SIM card as standard, you remain seamlessly connected to the world. And so you can relax about almost everything related to your journey, your current range, the most efficient route and the nearest public charging points are all displayed in a clear overview provided by the standard BMW Navigation system. Even if you aren't actually in your BMW i3, you can use the BMW i Remote App and your smartphone to keep an eye on things like vehicle status and electric range.

IT CHARGES UP. WHILE YOU RELAX.

Charging the battery is simple – and there are many ways you can do it. The standard charging cable lets you charge the BMW i3 at any conventional mains socket. It's even faster if you opt for the BMW i Wallbox, which our installation service team will be happy to set up for you at home. You have even more choice when it comes to the source of your power: with a green energy contract, your BMW i3 is charged completely with renewable energy. If you have a solar energy installation at home, you can even use your own solar power. And with the mobility service ChargeNow, you have access to the largest network of public charging points for when you're out and about.



THE ANSWER: SUSTAINABILITY THAT QUESTIONS EVERYTHING.

Not only is the BMW i3 produced with energy derived from wind and water, it also gives back what it uses. To be more specific, 95 per cent of the materials used in the car can be recycled. This includes the carbon fibre, which is reintroduced to the production process. In this way, the circle of

sustainability is made complete and the only thing that the BMW i3 really leaves behind is the reassuring feeling that the driving pleasure is a pure as it can be.



DEVELOPMENT.

- The entire vehicle concept was developed with e-mobility in mind, from the ground up.
- Innovative aerodynamics reduce air resistance and thus minimise energy consumption.
- Renewable and recycled materials help protect the environment and replace conventional materials such as plastic.



USE.

- There are no emissions while driving, which reduces air pollution in urban areas.
- The BMW i3 creates almost no noise or smell while it is being driven.
- When you power up with green energy or create your own electricity with solar panels, you're genuinely driving with zero emissions.
- ECO PRO mode increases the range of the car and cuts electricity consumption.



RECYCLING.

- Up to 95% of the BMW i3 is recyclable.
- For example, the battery modules can be re-used to store solar energy.
- Carbon fibre can be re-introduced to the production process.



PRODUCTION.

- The carbon fibre is produced with 100% water power.
- Production of the BMW i3 in Leipzig is 100% powered by wind energy.
- The energy required for production has been halved compared with the already low energy consumption of other BMW models.



“HOW IS SUSTAINABILITY
HOLISTICALLY INTEGRATED
INTO THE BMW i3?”

50%

lower CO₂ emissions throughout the entire life cycle of the car by only using green energy.

70%

less water is required in production compared to BMW standards, which already lead the industry.

100%

of the electricity used for production in Leipzig and for the carbon fibre manufacturing process in Moses Lake is obtained from renewable sources.

THE TOUCH OF SUSTAINABILITY.

Premium quality materials stimulate the senses – but they really make their mark inside the BMW i3. This is simply because it's here that the sustainable lifestyle statement is so clear to see. These materials are made from renewable and recycled sources, so they make a genuine contribution to environmental protection. At the same time, they embody the sophistication, spaciousness and atmosphere of an elegant loft apartment. In this way, they also give new definition to sustainable mobility.

30%

KENAF.

Use of Kenaf adds an authentic touch to the overall sustainability concept of the BMW i3. Its use on larger interior surfaces allows us to replace petroleum-based plastics and reduce overall weight. This is because Kenaf fibres are extremely light – up to 30% lighter, in fact, than conventional materials. What's more, the material is extracted from a mallow plant, which converts an above-average volume of CO₂ to oxygen during growth.



40%

PURE NEW WOOL.

Another renewable material that offers true comfort is certified pure new wool. With the Lodge interior, this accounts for up to 40% of the material in the seat covers. The wool blend is breathable, helping to regulate the temperature between the seat cover and the passenger. As a result, the seats remain agreeably cool, even on hot days.



EUCALYPTUS WOOD.

Eucalyptus is naturally resistant to moisture. As a result, it requires around 90% less surface finishing than conventional wood materials. It can also be processed without chemicals so the soft texture and natural open pores of the wood are not damaged. Eucalyptus trees grow up to a height of 60 metres and are one of the fastest-growing species of trees in existence. This makes eucalyptus ideal for series production. All wood in the BMW i3 is sourced from 100% FSC®-certified forestry, helping to safeguard the sustainable management of woodland.



LEATHER TANNED WITH OLIVE LEAVES.

The leather found in the BMW i3 is 100% tanned with natural olive leaf extract. This is advantageous in a number of ways. Olive leaves would otherwise be just a by-product of olive farming, so this puts the leaves to good use. Tanning leather with olive leaves also helps protect the environment. Finally, the process preserves the intrinsic shine of the leather and its natural ability to regulate temperatures.



“WHAT MAKES SUSTAINABILITY IN A VEHICLE VISIBLE?”

MADE-TO-MEASURE ELECTRIC MOBILITY. THE MEASURE OF ALL THINGS.

Shaping a new and sustainable era of electric mobility meant going back to the drawing board. One of the biggest challenges was compensating for the weight of the high-voltage battery. We handled this by dividing the vehicle architecture into two independent units. The lower Drive-Module is made of aluminium and, along with the battery, contains all parts related to the transmission and drive system. This frees up a great deal of space

for the driver and passengers in the second unit – the upper Life-Module. As well as being uniquely spacious, the BMW i3 is also remarkable safe and agile. This, to a large degree, is because the passenger cell is made of strong and ultra-lightweight carbon – which is yet another world first from BMW.

“HOW DOES THE LIFE-DRIVE ARCHITECTURE IMPROVE THE CAR’S HANDLING?”

50%

lighter than steel, carbon is also exceptionally strong.



High-voltage lithium-ion battery.¹

Optional Range Extender for longer drives.

Electric motor with transmission and power electronics.



Rear-wheel drive.

Ideal 50:50 axle load distribution.



9.86m

turning circle, making the BMW i3 particularly agile in urban traffic.

THE LIFE-MODULE: MAKE YOURSELF AT HOME.

The Life-Module offers a generously spacious environment that makes you feel right at home. There is no central tunnel separating the driver and front passenger and there’s no window column between the opposing doors. As a result, you get to enjoy an open, loft-like atmosphere, unique for this class of vehicle. The use of high-strength carbon – a first for a production vehicle of this kind – has made all this possible. Carbon also reduces the DIN weight of the BMW i3 to just 1,195kg, which not only contributes to a uniquely agile drive but also brings benefits in terms of range potential. At the same time, the robust carbon construction offers excellent safety, as demonstrated by a host of tests.



THE DRIVE-MODULE: EMPHASISING SAFETY.

The Drive-Module is made of lightweight aluminium and houses all of the parts needed to power the car. The rear section, for instance, contains the electric motor, transmission and the optional Range Extender. The high-voltage battery is located in a sturdy aluminium housing, integrated safely into the underfloor section where it gets the best possible protection – should it be needed. Another benefit with this location is that it lowers the car’s centre of gravity, thus allowing the rear-wheel drive BMW i3 to offer unparalleled driving agility. While on the topic of the battery: it comes with a warranty of eight years or 62,137 miles (100,000km).

1,195kg

overall DIN weight of the BMW i3, making it significantly lighter than comparable electric vehicles.

¹ The lithium-ion high-voltage battery has a long service life. Should, however, any defects occur in the high-voltage battery during the first eight years and within the first 62,137 miles (100,000km), your BMW i Agent will rectify them free of charge. Please refer to your BMW i battery certificate for further details.

PURE DRIVING PLEASURE. BMW eDRIVE.

The new era of electro-mobility has arrived with remarkable speed – thanks to the BMW i3. Just press on the pedal and you'll arrive in the future. With conventional vehicles, you need to use gears to accelerate, unlike the BMW i3 which can sprint from 0 to 62mph in 7.2 seconds – without interruption. Over the first few metres, even cars with more powerful engines are left behind. The BMW i3 is also, of course, sustainable and, with its eDrive system, extremely economical when it comes to electricity consumption.



“WHAT ARE THE
ADVANTAGES OF AN
ELECTRIC MOTOR?”

7.2s

is all it takes for you to accelerate from 0 to 62mph in a BMW i3.

170hp

and peak output¹ of 125kW deliver an outstandingly dynamic drive from a vehicle with an unladen DIN weight of just 1,195kg.

0g

of CO₂ emissions from the 100% electric-powered BMW i3.

THE DRIVING FORCE BEHIND EFFICIENT DYNAMICS.

The electric drivetrain BMW eDrive is an in-house development of BMW. Offering 170hp/125kW and maximum torque of 250Nm, it is exceptionally responsive – which is something best experienced behind the wheel. Full torque is available from a standing start and when it's out on the road, the flow of power keeps coming without delay. This is down to the powerful motor working in combination with a single-stage transmission, which completely does away with the need for gears. Driving in the BMW i3 is also a near-silent and odourless experience, allowing you to relax and enjoy a uniquely new kind of driving pleasure.

DRIVING PLEASURE AT ITS MOST EFFICIENT.

The BMW eDrive system takes efficiency to entirely new levels. Here's just one example: braking with the accelerator pedal. Taking your foot off the pedal after accelerating has a braking effect on the car. This, in itself, is useful. But there's more. The electric motor also goes into generator mode, turning valuable kinetic energy into electricity for the powerful high-voltage lithium-ion battery – thus extending the driving range². Energy consumption is also impressively efficient, at a combined 12.9kWh per 100km.



250Nm

of torque is available from standstill in the BMW i3. Which means you can leave more powerful cars behind – effortlessly.

¹ For exact figures on fuel consumption and CO₂ emissions for the BMW i3 with Range Extender, see technical data.
² Determined from internal BMW fuel consumption study; dependent on individual driving style.

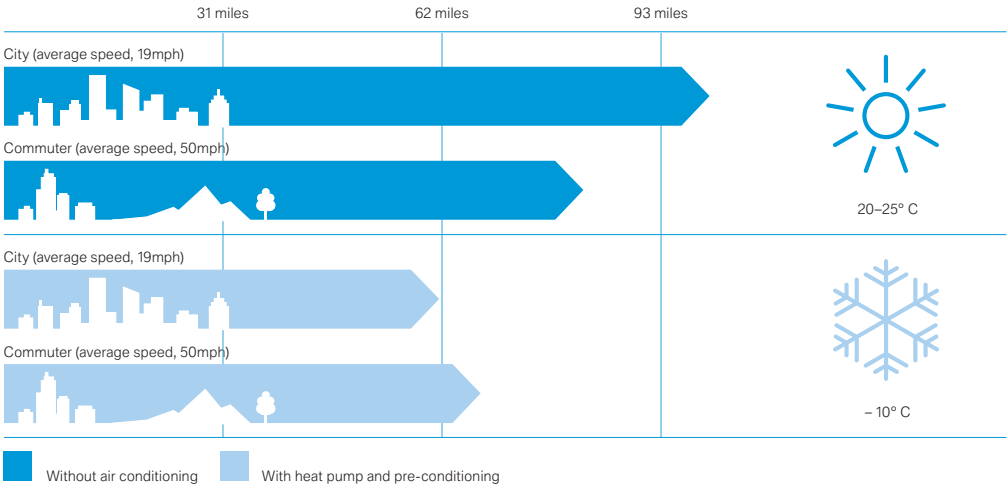
BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.



DESTINATION IN SIGHT. ENERGY IN RESERVE.

Most people don't actually drive as far as they think, covering an average of between 20 to 30 miles per day. This means that the range of up to 100 miles (160km)¹ offered by the BMW i3 is more than sufficient for normal, everyday situations. Even so, we're not leaving anything to chance. The BMW i3 has a reliable system to continuously evaluate a whole host of factors. These include personal driving behaviour, topography of the

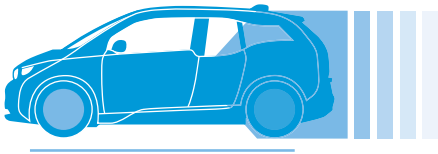
surroundings, temperature, selected driving mode, planned route and the use of air-conditioning and heating systems. All of this can be used to calculate your exact driving range at any time. It also means that you know for sure that you have enough reserve energy to get to your destination as planned.



EFFICIENCY BOOST: THE DRIVING MODES. The BMW i3 gives you a high degree of control when it comes to extending range. With the standard COMFORT setting, the range is up to 100 miles (160km)¹. Extending that is simply a matter of using the driving experience switch to select ECO PRO or ECO PRO+, two particularly efficient driving modes.

GO EVEN FURTHER: THE RANGE EXTENDER. The optional Range Extender is located next to the electric motor at the rear of the BMW i3. Its job is to double the driving range in COMFORT mode. The compact and near-silent 2.0-cylinder petrol engine drives a generator to keep charge levels constant and allow the BMW i3 to keep driving on electric power. The system clicks in automatically if the battery gets too low.

TWO TYPICAL DRIVER PROFILES, AT A GLANCE. The two driver profiles shown here – City and Commuter – are for two typical uses of the BMW i3 in the summer and winter. The City profile is for journeys in urban areas, so there are frequent energy recuperation phases, through to standstill. Apart from taking frequent deceleration into account, the profile allows for typical driving speeds between 0 and 37mph. The Commuter profile is based on one third of the time driving in busy urban traffic, one third on country roads and one third on motorways. Depending on the chosen profile, the range of the BMW i3 when using the Range Extender can vary by up to 6 miles.



DRIVING ON AIR: THE HEAT PUMP SYSTEM.

Electric power is needed to heat an electric vehicle because there is no excess thermal energy from a combustion engine. This can have a negative impact on driving range. Because of this, we developed an innovative heat pump system, which is particularly effective at extracting energy from the air around the car. The optional system, which is activated automatically, can raise energy efficiency by up to 50% compared with conventional heating systems. And not only is the temperature kept at a comfortable level, depending on outside temperature, the driving range can also be extended by up to 30%.

THE RIGHT TEMPERATURE - FROM THE WORD GO.

The high-voltage battery in the BMW i3 also prefers to be kept at the right temperature: 20 degrees Celsius. This is the optimum to provide sufficient power and safeguard the driving range. So, if the outdoor temperature is hotter or colder, we recommend using the BMW i Remote App to set the right running temperature before driving. The app also lets you pre-heat the interior – an especially welcome feature in winter.



HONESTY GETS YOU EVERYWHERE. THE DYNAMIC RANGE DISPLAY.

The dynamic range indicator in the BMW i3 shows how much range you have left at any time – with absolute reliability. This may sound simple, but it actually involves complex software to assess a host of key factors in real time. This includes data on personal driving behaviour, topography of the surroundings, temperature, selected driving mode, planned route and the use of air-conditioning and heating systems. And it's all calculated in a split second. The result is not just extreme accuracy, though. It also makes it much easier to understand the impact of driving patterns and environmental factors.

MORE THAN ENOUGH.

The BMW i3 allows you to go 2.5 times as far as the distance the average car driver travels in a day.

“HOW FAR CAN I DRIVE?”

¹ Range dependent on various factors. In particular: personal driving style, route characteristics, exterior temperature, heating/air conditioning, pre-conditioning.

FUEL FOR THE FORWARD-THINKER: CHARGING.

Much of the time, the BMW i3 will simply be charged at home while you relax. After all, the average car is parked or garaged for 22 hours a day. This can be done in a couple of hours via the standard charging cable. Alternatively, you can use the BMW i Wallbox, which our technicians will be pleased to install for you. Having your own charging point at home also gives you the opportunity to use green energy or even self-generated solar energy. When you're out and about, you can use the mobility service ChargeNow – the world's largest network of public charging points.

CHARGING ON THE GO



ELECTRIC DRIVING PLEASURE IS EXPANDING: THANKS TO MORE AND MORE CHARGING POINTS. There are lots of good reasons to get out and about in your BMW i3 – and just as many opportunities to charge the battery away from home. Whether you're shopping or travelling to or from work, you'll find the network is expanding rapidly. Thanks to the intuitive controls and the ChargeNow mobility service, using this network couldn't be easier. ChargeNow merges different providers' charging points into a huge single network. This makes it much simpler and quicker to pinpoint charging points and charge your BMW i3 while away from home. BMW i ConnectedDrive displays all available charging points near you, not only in the navigation system, but also on your smartphone and the ChargeNow website.

< 8h

BASIC CHARGING (AC)

- Charging time: 80% in up to 8h
- Charging current: up to 10A, single-phase
- Charging capacity: up to 2.3kW

< 3h

FAST CHARGING (AC)

- Charging time: 80% in up to 3h
- Charging current: up to 32A, single-phase
- Charging capacity: 7.4kW

< 1h

RAPID CHARGING (DC)

- Charging time: from 0.5–1h
- Charging current: up to 120A
- Charging capacity: 20 to 50kW
- Only in conjunction with DC Rapid charge preparation (option 4U7)

CHARGING AT HOME

OPEN ALL HOURS: YOUR OWN CHARGING POINT AT HOME. The pleasure of electric driving begins the moment you charge the battery using your own charging point at home. The BMW i Wallbox makes charging a tangible part of the sustainability experience. You can choose between two options: the Wallbox Pure and the Wallbox Pro. With the Wallbox Pure, charging takes place automatically and your BMW i3 is 80% charged in less than three hours¹. To interrupt the process at any time, simply press the stop button. With the Wallbox Pro, an integrated colour touchscreen lets you follow every step of the charging process. It also allows several users to set up their own personal profiles for separate metering. It can even be connected to a smart home system. That means, for example, that you can make optimal use of self-generated solar energy.



NATURALLY SUSTAINABLE: GREEN ENERGY AND OUR INSTALLATION SERVICE. Zero-emission driving is even more sustainable when the electricity used to charge the battery is also emission-free. For example, a green energy contract with Naturstrom ensures that your car only uses energy that is 100% sourced from wind farms and hydroelectric power. This means that while driving all-electric, there are absolutely no emissions. Another innovative energy option, offered by SOLARWATT GmbH, allows you to charge your BMW i3 with self-generated solar energy. Whichever option you select, we are here to help and advise. Naturally, this also applies to our installation service and we will come to your home to mount your BMW i Wallbox and get everything up and running.

< 3h

BMW i WALLBOX PRO INTELLIGENT AND SUSTAINABLE

- Charging time: 80% in up to 3h
- Charging current: 32A, single-phase
- Charging capacity: 7.4kW
- Compatible with Smart Home systems
- Display of charging history and user profiles
- Load management
- Possible use of self-generated electricity
- Touchscreen and approach sensor
- Unique design

< 3h

BMW i WALLBOX PURE FAST, SAFE, EFFICIENT

- Charging time: 80% in up to 3h
- Charging current: 32A, single-phase
- Charging capacity: 7.4kW
- Safe and convenient charging
- Stop button
- Unique design

< 8h

STANDARD CHARGING CABLE CONVENTIONAL SOCKET

- Charging time: 80% in up to 8h
- Charging current: max. 10A, single-phase
- Charging capacity: 2.3kW

“WHERE AND HOW DO
I CHARGE THE BMW i3?”

¹ Dependent on local electricity infrastructure and selected optional equipment.

INTELLIGENT CONNECTIVITY – TAKING IT TO THE STREET.

A completely sustainable system requires a completely comprehensive network. The BMW i3 comes with an integrated SIM card as standard to keep you connected with the outside world at all times. This allows you to make full use of the services offered by BMW i ConnectedDrive and get to your destination on time. Simply open the dynamic range map in the optional navigation system and, in an instant, you see an overview of your

current driving range. If the battery is insufficiently charged, the system will suggest different ways to reach your destination. It also displays available charging points on the navigation screen. Another particularly useful feature is intermodal routing, which can save you valuable time in heavy traffic. It does this by recommending alternative transport options and guiding you to the nearest Park & Ride garage.

ALWAYS IN TOUCH WITH YOUR BMW i3: THE BMW i REMOTE APP.

The modern age of electric mobility opens up an abundance of possibilities previously considered unthinkable. The BMW i Remote App allows you to control your BMW i3 from anywhere via smartphone or smartwatch. At any time, you can check the battery charge level and the electric driving range. If your BMW i3 is connected to a charging point, you can track the charging process remotely. You can set departure times when your BMW i3 needs to be fully charged and at the right temperature. And if you want to, you can even ask the app to rate the efficiency of your driving.

“HOW DO I STAY CONNECTED WITH
MY VEHICLE AND HOW DOES THE
NAVIGATION SYSTEM SUPPORT ME?”



HOW SUSTAINABLE NAVIGATION PLAYS ITS PART.

To achieve our sustainability targets, we decided it would be best to match the navigation to the demands of electric driving. With the optional navigation system, all it takes is a quick glance at the dynamic range map to work out which of your destinations are within range. The system takes the battery charge level, your personal driving behaviour, the topography of your surroundings and real-time traffic updates into account. This makes the system highly accurate. If the battery is not sufficiently charged, the range assistant will make up to three recommendations on how to reach your destination safely. Often, it's enough to know that you could switch to a more efficient driving mode. The system also shows you available charging points to charge your BMW i3.

THERE'S ALWAYS A PLAN B WITH INTERMODAL ROUTING.

Driving may not always be the quickest way to get from A to B, especially in urban areas. Instead of wasting time in traffic, sometimes it's better to use an alternative means of transport like a bus, a tram or the underground. Intermodal routing analyses the traffic situation and includes public transport options to plan the ideal journey to your destination. Before or during any journey, you can instantly choose the fastest route. Switching to public transport is also completely hassle-free – the system gives you an overview of up-to-the-minute timetables. If you want, it will even guide you to a park & ride garage near the train or bus stop.

BMW ConnectedDrive
So connected, you're free.

SIMPLY INSPIRING. A BLANK SHEET OF PAPER.

The revolutionary overall concept of the BMW i3 started out as blank piece of paper. After all, exploring new horizons often means leaving conventional thinking behind. In doing this, we discovered a rich new seam of creative freedom. And because vehicle design involves completely interdependent

details, we have given electric driving an entirely new form. For an immediate impression of how sustainability has shaped our approach to mobility, simply do one thing – look at the exterior of the BMW i3.



COACH DOORS.

The carbon construction of the BMW i3 made it possible to integrate the central window column into the doors. This creates space for the opposing doors, providing complete access to the car's interior. It also offers visibility never experienced before.

THE FUTURE TODAY: THE BMW i3 EXTERIOR. Our blank-sheet approach to designing the BMW i3 was something of a revelation – with opportunities opening up where there used to be boundaries. The relatively compact electric motor, for example, could be mounted at the rear. This, in turn, allowed the front wheels to be tucked in, making it very easy to park

and turn the car. Additionally, the use of carbon allowed for a more open passenger cell. Here, the slightly elevated seating position and the streamflow BMW design, with its flowing window contours, enhance visibility in all directions. Overall, though, just one look at the exterior is enough to see how the BMW i3 is shaping a new era of electric cars.



WHEELS.

More evidence of sustainability can be seen in the design of the large yet narrow tyres and the aerodynamic wheel rims. Both features help reduce rolling resistance, significantly enhancing the overall performance of the BMW i3.



KIDNEY GRILLE.

Even an electric motor needs to be cooled. The cooling demands, however, are considerably less than those of combustion engines. This has allowed for the kidney grille of the BMW i3 to have a fully closed design, emphasising the modern character of the car. The optional U-shaped LED headlights have a similarly dramatic effect, giving the front profile a highly distinctive appearance.

“THE STRENGTH OF THE CONCEPT GAVE SHAPE TO
SOMETHING ENTIRELY NEW”

Benoit Jacob, head of BMW i Design



DESIGN AWARDS

INNOVATIVE INTERIOR DESIGN – AND A GENEROUS SENSE OF SPACE.

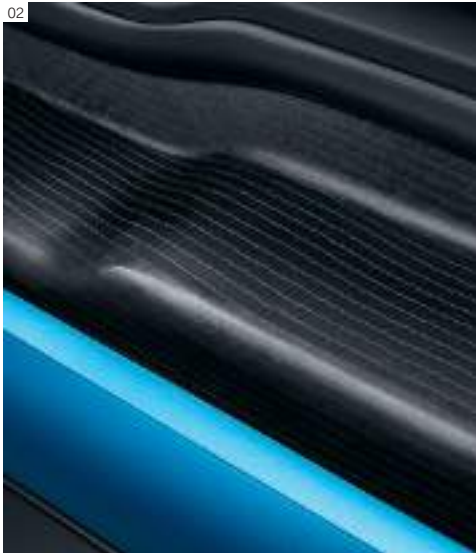
The interior of the BMW i3 demonstrates a fresh approach to vehicle design. Depending on your choice of interior, the use of natural fibres and naturally tanned leather, or climate active wool and structured textiles, create an innovative interior experience. The open-pore Eucalyptus wood makes a strong contribution here too, bringing the natural approach to life in an entirely new way. The aesthetic contrast in materials combines to create a completely exclusive and also extremely attractive interior, whichever interior world is chosen.

The leather used is tanned using a natural agent made from olive leaves. This extract provides expected protection against bleaching and wear, while also giving a unique appearance and unmistakable character. Not only is this leather produced in an environmentally friendly way, but it is also

highly durable. Producing the leather in Europe means short supply routes and ensures sustainability at all stages of production. Additionally, treatment of the leather using natural substances creates a sophisticated impression while also maintaining the individual colour.

Another example of innovative material choice is the climate active wool cloth used for the seat upholstery. This ensures a good temperature balance between body and seat surface. For example, it heats up less at higher temperatures yet still becomes warm at lower temperatures – saving potential energy for seat heating and enabling greater range.

In addition to the extensive use of natural fibres and naturally tanned leather, 25% of the plastic used in the interior is made up of recycled material or renewable raw materials. Furthermore, the textiles used on the seats, headlining and floor consist of 100% recycled fibres. In this way, the BMW i3 is making the most of further potential for reducing CO₂ emissions.



[01] Activated at low and high temperatures: climate active wool/leather upholstery available with the optional Lodge interior world. [02] Eye-catching carbon fibre reinforced plastic (CFRP) door sills: an innovative material which immediately captures your attention.

[03] Natural, open-pore materials: Eucalyptus¹ wood interior trim included with the optional Lodge and Suite interior worlds. [04] The Black High-gloss element runs continuously from the bonnet across the roof and to the rear of the BMW i3.

¹ Certified responsible in accordance with the Forest Stewardship Council® (FSC®).

HIGH-QUALITY AND AUTHENTIC: BMW i3 INTERIOR WORLD.

The interior of the BMW i3 showcases a natural approach to design, while also creating a premium atmosphere. The use of new materials, for example the stylish standard upholstery in Aragats Grey/Black Neutronic cloth, underpins the futuristic ambience inside the vehicle. The dashboard is constructed using lightweight recycled materials on top of a magnesium

alloy structure which saves 20% in weight versus conventional materials. The Andesit Silver metallic effect interior trim emphasises the high quality of the interior. Highlights in BMW i Blue are used throughout, and are particularly noticeable on the unique piping of the standard Black multi-function leather steering wheel.



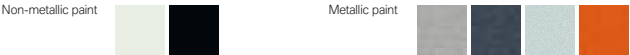
Perfectly matched to the interior design: the five highly expressive non-metallic and optional metallic exterior colours for the BMW i3. Further information can be found on pages 46 | 47.

[01] Multi-function leather steering wheel with BMW i Blue accent, upholstery in Aragats Grey/Black Neutronic cloth with contrasting accents in BMW i Blue and Andesit Silver metallic interior trim. **[03]** Andesit Silver metallic interior trim. **[04]** 50:50 split-folding rear seats, the lack of a B pillar and rear coach doors which open in an opposite direction to the front doors. **[02]** Spacious access thanks to the slide through lightweight front

Images show standard and optional equipment and accessories.

BALANCE AND STYLE: THE LOFT INTERIOR WORLD.

The Loft interior world gives the impression of elegantly balanced style. This option is designed to emphasise the spacious interior and generous levels of light, made possible through the BMW i3's LifeDrive architecture. A harmonious blend of sustainable and modern materials creates a light and dynamic interior, which imparts the impression of stylish equilibrium and balance. Embossing on the seat surface incorporates the graphic design lines of the BMW i3 and accentuates, together with the eye-catching BMW i Blue accents in the backrest, the modern feel of the BMW i3. The unique multi-function leather steering wheel in Carum Grey with contrasting BMW i Blue accent further emphasises the elegance of this interior. The Carum Grey colour is dominant in the interior – a light, warm grey hue that gives the interior a very calm and puristic ambience. Thanks to the light colour, the interior seems to open up even further and acquires a very modern look.



Specially developed: six highly expressive non-metallic and optional metallic exterior colours for the BMW i3. Further information can be found on pages 46 | 47.

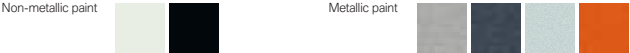
[01] BMW i Loft interior world (optional): Multi-function leather steering wheel in Carum Grey with BMW i Blue accent, Electronic cloth/Sensatec synthetic leather upholstery in Carum Grey, Graphite metallic effect interior trim. **[02]** The light coloured, continuous floor mat complements the warm Carum Grey of the upholstery, further accentuating the spacious feel of this interior. **[03]** BMW i Blue accents beneath the headrests give an appealing colour contrast in the seats. **[04]** Graphite metallic effect interior trim. **[05]** The rear seats with a 50:50 split-folding functionality enable the creation of a virtually flat load space area.

Images show optional equipment and accessories.

FUNCTIONAL AND NATURAL: THE LODGE INTERIOR WORLD.

The Lodge interior world makes use of natural high quality materials to create stylish, modern lines with functionality and quality at the core. The climate active wool and naturally tanned leather upholstery is perfectly complemented by the leather instrument panel and Eucalyptus wood interior trim, creating a friendly and open atmosphere. The curved wood

surface of the dashboard is also an exclusive detail, and emphasises the natural aesthetic of this interior. The Lodge interior world features a unique multi-function leather steering wheel in Carum Grey with a crisp Satin Silver accent, which continues the theme of style and modernity.



For a look that suits you perfectly: the six highly expressive non-metallic and optional metallic exterior colours for the BMW i3. Further information can be found on pages 46 | 47.

[01] BMW i Lodge interior world (optional): Multi-function leather steering wheel in Carum Grey with Satin Silver accent, Solaric climate active wool/leather upholstery in Cassia/Carum Grey, Eucalyptus wood, natural interior trim. **[02]** Eucalyptus wood, natural interior trim. **[03]** The earthy and natural looking Solaric leather gives the interior a warm atmosphere that is brightened with touches of Carum Grey. **[04]** The versatile luggage compartment can be enlarged by the 50:50 split-folding rear seats and offers many solutions for storing and securing baggage. **[05]** With this interior, the exclusive Solaric climate active wool is combined with naturally tanned leather on the seats and headrests.

Images show standard and optional equipment and accessories.

EXCLUSIVE AND HIGH QUALITY: THE SUITE INTERIOR WORLD.

The luxurious Suite interior world creates a sophisticated and exclusive atmosphere, whilst still reflecting the focus of the BMW i3's on sustainable and natural materials. It features sumptuous leather upholstery which has been naturally tanned using olive leaves, thus ensuring that sustainability remains at the heart of the BMW i3. The naturally finished Eucalyptus

wood on the interior trim is sourced from sustainable forestries and the use of natural materials continues with the leather instrument panel, which, like the seats, features naturally tanned leather. The high quality multi-function leather steering wheel in Black has a contrasting Satin Silver accent.



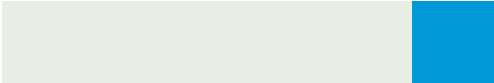
From subtle to expressive: the six distinctive non-metallic and optional metallic exterior colours for the BMW i3. Further information can be found on pages 46 | 47.

[01] BMW i Suite interior world (optional): Multi-function leather steering wheel in Black with Satin Silver accent, Stellaric leather upholstery in Dalbergia Tan/Black, Eucalyptus wood, natural interior trim. **[02]** Eucalyptus wood, natural interior trim. **[03]** The high quality craftsmanship ensures particularly soft and pliant natural leather. **[04]** 50:50 split-folding rear seats. **[05]** Dalbergia Tan/Black, an exclusive colour, gives the BMW i leather surfaces an even more natural feel.

Images show standard and optional equipment and accessories.

INSPIRATIONAL – RIGHT THROUGH THE LINE.

The six colours developed specially for the BMW i3 have one thing in common – expressiveness. The colour options include two non-metallic and four metallic paints which range from the subtle to the overt and can be combined as you wish with any interior world. The highlights on the side sills and eye-catching kidney grille are available in either BMW i Blue or Frozen Grey, depending on your paintwork choice. Thanks to the contrast between the Black High-gloss element and the exterior colour, the BMW i3 stands out from the crowd with its highly individual look.



Non-metallic
B85 CAPPARIS WHITE
with BMW i Blue highlight



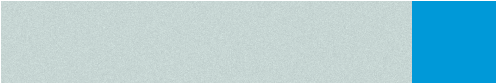
Non-metallic
C2W FLUID BLACK
with BMW i Blue highlight



Metallic
C2U PLATINUM SILVER
with BMW i Blue highlight



Metallic
C2V MINERAL GREY
with BMW i Blue highlight



Metallic
B72 IONIC SILVER
with BMW i Blue highlight



Metallic
B78 SOLAR ORANGE
with Frozen Grey highlight¹



The light alloy wheels on the BMW i3 are particularly narrow to reduce wind and rolling resistance as much as possible. The large tyre diameters of 19" and 20" support the sporty and agile character of the vehicle and also help to maximise the tyre contact area. To limit air turbulence and

therefore increase range, the wheels are designed to be as closed as possible. For an elegant yet sporty look, three light alloy wheel options feature Black High-gloss and burnished sections.

¹ Only with Loft, Lodge or Suite interior world.

[01] 2D6/2D7 19" BMW i light alloy Streamline Star-spoke style 427. 2D6 standard for BMW i3, with 5J x 19, 155/70 R19 tyres. 2D7 standard for BMW i3 with Range Extender, with mixed tyres, front: 5J x 19, 155/70 R19, rear: 5.5J x 19, 175/60 R19. **[02]** 2G5 19" BMW i Bicolour light alloy Turbine-spoke style 428 with mixed tyres, front: 5J x 19, 155/70 R19, rear: 5.5J x 19, 175/60 R19. **[03]** 2G6 19" BMW i Bicolour light alloy Turbine-spoke style 429 with mixed tyres, front: 5J x 19, 155/70 R19, rear: 5.5J x 19, 175/60 R19. **[04]** 2T7 20" BMW i Bicolour light alloy Double-spoke style 430 with mixed tyres, front: 5J x 20, 155/60 R20, rear: 5.5J x 20, 175/55 R20.

STANDARD / OPTIONAL EQUIPMENT.



[01] **Electric glass sunroof (optional)**, with tilting and opening function and individual sunblinds for the creation of a pleasant climate. [02] **LED Headlights (optional)** ensure optimum illumination of the road. [03] **Loudspeaker system - harman/kardon (optional)**, with seven channel digital amplifier (360 watts) and 12 perfectly coordinated loudspeakers to ensure a sound experience of the very highest level. [04] **Navigation system - BMW Professional Multimedia (optional)**, includes fixed 10.2" LCD colour display with split-screen function, 20 GB of memory and the latest generation iDrive Touch Controller. [05] **Automatic air conditioning**, with automatic air flow and temperature adjustment.

STANDARD EQUIPMENT HIGHLIGHTS.

- **Cruise control with braking function.** Operated by multi-function steering wheel with desired speed and operating mode displayed in the instrument cluster, at speeds of approximately 19mph and higher.
- **Extended Storage.** Includes storage in the interior and luggage compartment such as lashing eyes and storage nets.
- **Interior and exterior mirrors with automatic anti-glare function.** Switches to anti-dazzle mode when a defined level of light is registered.
- **Multi-function leather steering wheel.** Allows control of telephone (if fitted), voice and audio functions via multi-function buttons.
- **BMW Navigation.** Includes 6.5" display, Range Assistant, Standard Range Map and Electric ECO route.
- **Rain sensor with automatic wiper and headlight activation.** Automatically turns on the windscreen wipers according to rain intensity and controls wiper intervals.

OPTIONAL EQUIPMENT HIGHLIGHTS.

- **Comfort access system (optional).** Makes it possible to unlock the vehicle doors and start the engine without having to use the car key. The system uses key authentication to ensure security.
- **DC Rapid charge preparation (optional).** Builds on the standard AC Fast charge preparation, and allows the vehicle to be charged from 0–80% in under 30 minutes at a public DC facility.
- **Media package – BMW Professional (optional).** Includes Navigation system – BMW Professional Multimedia with 10.2" widescreen display, Real Time Traffic Information and Concierge Service.
- **Online Entertainment (optional).** Provides direct and unlimited access to millions of music tracks without the need for a mobile or MP3 device (only with Media package - BMW Professional).
- **i3 Sport package (optional).** Includes a choice of 19" alloy wheels, sun protection glass, LED headlights and harman/kardon loudspeaker system to further enhance the i3's style.

GENUINE BMW i ACCESSORIES.



[01] BMW i3 Windscreen cover. [02] BMW i3 Blue car key. [03] BMW i3 Lightweight and waterproof all weather floor mats. [04] BMW i3 Storage bag for accessories like a charging cable. [05] BMW i3 Transporter net which fixes suit cases and shopping goods.

A BMW i vehicle always delivers a special drive and Genuine BMW i Accessories make the experience better still. Combining great ideas, immaculate design and sheer practicality to create innovative solutions, Genuine BMW i Accessories are available in many categories: exterior, interior, communications & information and transport & luggage compartment solutions. Your BMW i Agent will be pleased to advise you on the complete range of Genuine BMW i Accessories. For further information, please visit www.bmw.co.uk/i3accessories

BMW i3 SERVICES.

BMW Financial Services: Attractive, flexible finance and insurance offers have been designed to help you on your journey to becoming electric. BMW Personal Lease allows you to drive a BMW i3 with fixed monthly payments without the worry of depreciation or selling it on at the end of your agreement. If the vehicle is within the agreed mileage and in good condition for its age, you will have nothing more to pay.

BMW Insurance: On your BMW i vehicle you can take out our BMW Car Insurance offering unlimited miles, or our new intelligent and innovative BMW FlexiMile Insurance. FlexiMile Insurance is exclusive to our BMW i vehicles and allows you to enjoy a lower premium based on an annual mileage of 5,000 miles. Any mileage driven over 5,000 miles will be charged on a fixed rate-per-mile basis. Your monthly price plan will be automatically adjusted, meaning you only pay for the extra miles you drive. Alternatively you could choose BMW Car Insurance – unlimited miles, for a fixed premium. Should the cover you choose not be cost effective for you, you will be able to change to the alternative product without incurring any cancellation fees. For a quote call please call 0800 072 6131.

ChargeNow: Access the extensive ChargeNow network of public charging points across the UK. Available as a 'Pay as you go' charging service, you pay a small annual membership fee and use your BMW ChargeNow charging card to access the charging points. Then each time you need to charge your BMW i3, payment is simple and cashless – just swipe the card. You will receive a detailed itemised statement each month and you can also access your account information online. Plus when you choose a BMW Electric Package that includes ChargeNow, we will give you a complimentary BMW i Public Charging Cable for charging your BMW i vehicle at one of the charging points within the ChargeNow network.

Maintenance: Relax in the knowledge that your regular servicing needs are covered, including the replacement of up to four tyres.

TECHNICAL DATA.
THE BMW i3.

Technical data	BMW i3	BMW i3 with Range Extender	
Weight			
Unladen weight EU¹	kg	1270	1390
BMW eDrive			
Electro-synchronous motor			
Max. output	hp (kW)	170 (125)	170 (125)
Rated output/speed	hp (kW)/rpm	102 (75)/4800	102 (75)/4800
Max. torque	Nm	250	250
Engine			
Cylinders/valves	–	–	2/4
Capacity	cm³	–	647
Stroke/bore	mm	–	66.0/79.0
Rated output/engine speed	hp (kW)/rpm	–	37 (27)/4800
Max. torque/engine speed	Nm/rpm	–	54/4500
Emissions standard	–	–	EU6
Performance			
Top speed (restricted)	mph (km/h)	93 (150)	93 (150)
Acceleration 0–37mph (0–60 km/h)	s	3.7	3.9
Acceleration 0–62mph (0–100km/h)	s	7.2	7.9
Acceleration 50–75mph (80–120km/h)	s	4.9	5.5
Fuel consumption²			
Combined	mpg (l/100km)	0	470.8 (0.6)
CO₂ emissions	g/km	0	13
Energy consumption			
Combined (NEDC)	kWh/62 miles	12.9	11.5
Total energy consumption, average customer	kWh/62 miles	14–17	15–18
High voltage storage battery capacity			
Battery type/net capacity	kWh	Li-ion/18.8	Li-ion/18.8
Electric range (NEDC)	miles (km)	118 (190)	106 (170)
Electric range, everyday use	miles (km)	up to 100 (160)	up to 93 (150)
Range with REX system, everyday use	miles (km)	0	up to 93 (150)
Overall range, everyday use	miles (km)	up to 100 (160)	up to 186 (300)
Maximum overall range (in most efficient drive mode)	miles (km)	approx. 118 (190)	approx. 211 (340)
Charge time (DC Rapid charge)	h	< 0.5³	< 0.5³
Charge time (AC Fast charge with BMW i Wallbox Pure / Pro)	h	< 3³	< 3³
Charge time (e.g. household socket)	h	< 7³	< 7³

The BMW i lithium-ion high-performance battery (high voltage battery) is characterised by a long service life. The BMW i3 comes with an 8 year / 100,000 mile high voltage battery warranty as standard, to accompany the 3 year unlimited mileage vehicle warranty.

CO₂ emissions generated through the production and supply of fuel or other energy sources were not accounted for in determining CO₂ emissions.

Range determined from internal BMW study under normal conditions and is dependent on individual driving style, climatic conditions and route characteristics.

¹ Accounting for 68kg for the driver and 7kg for luggage, the unladen weight applies to vehicles with standard equipment. Optional equipment may increase these values.

² Fuel consumption is determined in accordance with the ECE driving cycle. CO₂ emissions are measured in addition to fuel consumption (BMW i3 with Range Extender). Optional equipment may increase these values.

³ Dependent on local electricity infrastructure. Charging time based on reaching 0–80% state of charge.

⁴ Height is 1597mm with shark fin aerial.

WHAT CAN WE DO FOR YOU?

The BMW i3 is sold through selected BMW i Agents who are located across the UK and Northern Ireland. These specially trained Agents are your contact for all BMW i vehicle services, mobility services and BMW ConnectedDrive Services. They offer comprehensive support and answers to all questions about BMW i from a single source.

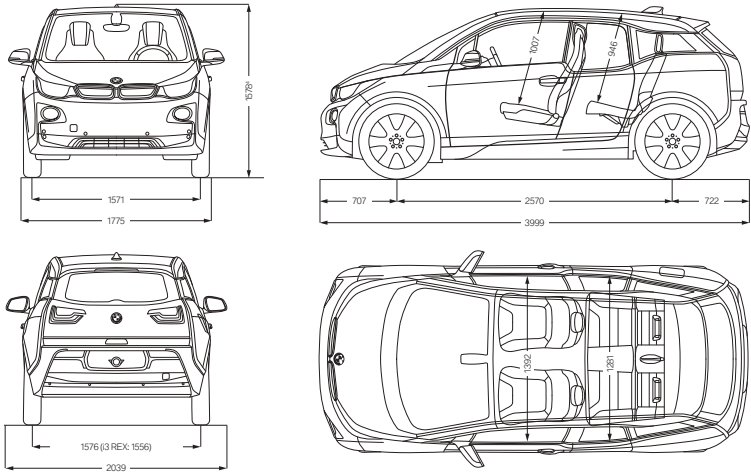
BMW i not only stands for visionary vehicles and mobility concepts, it is also about excellent, all-round customer service before, during, and after your purchase. As well as specially trained BMW i Agents, a special BMW i Customer Information Team is ready to answer all your questions about purchasing a BMW i or about the BMW i Services.

The BMW i Customer Information Team is perfectly matched to your needs and wishes as a BMW i customer, and is ready and waiting to help you with any questions you have about the BMW i3 or BMW i.

You can reach the Customer Information Team on 08000 640 360 or via email BMW-i@bmw.co.uk.

Operating hours:
Monday-Friday: 8am–10pm
Saturday: 9am–10pm
Sunday: 9am–5pm

www.bmw.co.uk/bmw/i3



All dimensions of the technical drawings in millimetres. Luggage compartment volume 260–1,100 litres.

The BMW i3



The Ultimate
Driving Machine



This brochure describes the models, features and configuration options (standard and optional) available in vehicles delivered by BMW AG for the German market. In other EU countries, there may be deviations from the features and configuration options described in this brochure, in terms of the standard and optional equipment of the individual models. To find out more about the different country versions on offer, please see your local BMW i Agent. Design and equipment subject to change. Part number 95 38 0 003 036. November 2015.

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