

UNTIME YOUR MOVE

Being ordinary is not our game
We pounce for our aim
We don't starve for time
We make it our kind
Enough of FOMOs
Let's grab what we chose
We don't wait for time
We make time wait for us
So that we enjoy the experience of it
Every second every minute every hour of it
Let's own what's ours
Being in our kind of cars
Be limitless and own your time
Move it the way we like it to move
Because only in Peugeot 2008
You don't have to wait
And time your move

It's all in your hands

UNTIME YOUR MOVE.

NEW PEUGEOT 2008 SUV



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UNTIME YOUR MOVE

THE NEW PEUGEOT 2008 SUV

The new PEUGEOT 2008 SUV is a class apart. Every time you sit behind the controls of this stylish and elegant SUV equipped with next generation technology, you will have a timeless and treasured experience. The new PEUGEOT 2008 SUV promises to make every moment worthwhile and inspires you to control your time and own it.



TRADITION OF QUALITY & INNOVATION

For over 200 years, PEUGEOT has unfailingly upheld a European manufacturing tradition of quality and innovation. We embarked on our grand heritage in 1810, and since then we have countless pioneering initiatives and remarkable successes in the automotive industry to our credit.

In 2019, PEUGEOT PARTNER was voted 'International Van of the Year'. This was the fifth PEUGEOT that won the 'Van of the Year' award since it was created in 1992. In 2020, PEUGEOT 208 was elected 'Car of the Year'. It was the sixth PEUGEOT to win the 'Car of the Year' award after PEUGEOT 3008 SUV in 2017, PEUGEOT 308 in 2014, PEUGEOT 307 in 2002, PEUGEOT 405 in 1988 and PEUGEOT 504 in 1969. With six awards, PEUGEOT is now among the top 3 brands with the most 'Car of the Year' awards in history.

Today, PEUGEOT is more focused than ever on designing sleekly styled vehicles, affording drivers a sensory experience that goes beyond driving by heightening all the senses. From ergonomics to materials and connectivity, we have worked on each detail to bring you a more intuitive driving experience. More than anything, we wish to offer you the freedom to choose, because people have been, and always will be, our focus.



A FORCE OF ATTRACTION

With lines that are simultaneously fluid and robust, and with high ground clearance, the all new PEUGEOT 2008 features masterful volume and power.

Its faceted profile reveals sleek lines and sides sculpted close to the frame, giving it a lively and incisive style. Additionally, its expressive front end, distinctive signature lights, 17" diamond-cut wheel rims, and horizontal bonnet enhances the sporty look of PEUGEOT 2008.



EXCELLENCE





AN IMPOSING PRESENCE

Imposing and distinctive, the front of the new PEUGEOT 2008 SUV highlights its lean and athletic shape. It's chrome-plated wide black grille, full LED headlights with 3 claws surrounded by a thin strip of daytime running lights, emphasise the modernity of its feline look.



GETTING NOTICED

The rear of the new PEUGEOT 2008 SUV with its hi-gloss finish is enhanced by its signature LED lights, which finishes off its shape perfectly.



HIGH-EFFICIENCY ENGINE

The new PEUGEOT 2008 SUV is powered by the latest generation of the efficient & multi-award-winning 1.2 litre turbo powered PureTech engine, providing improved fuel consumption, driving pleasure and great performance.

A SMOOTH DRIVE

For a smooth and responsive drive, the new PEUGEOT 2008 SUV features 6-speed automatic transmission.

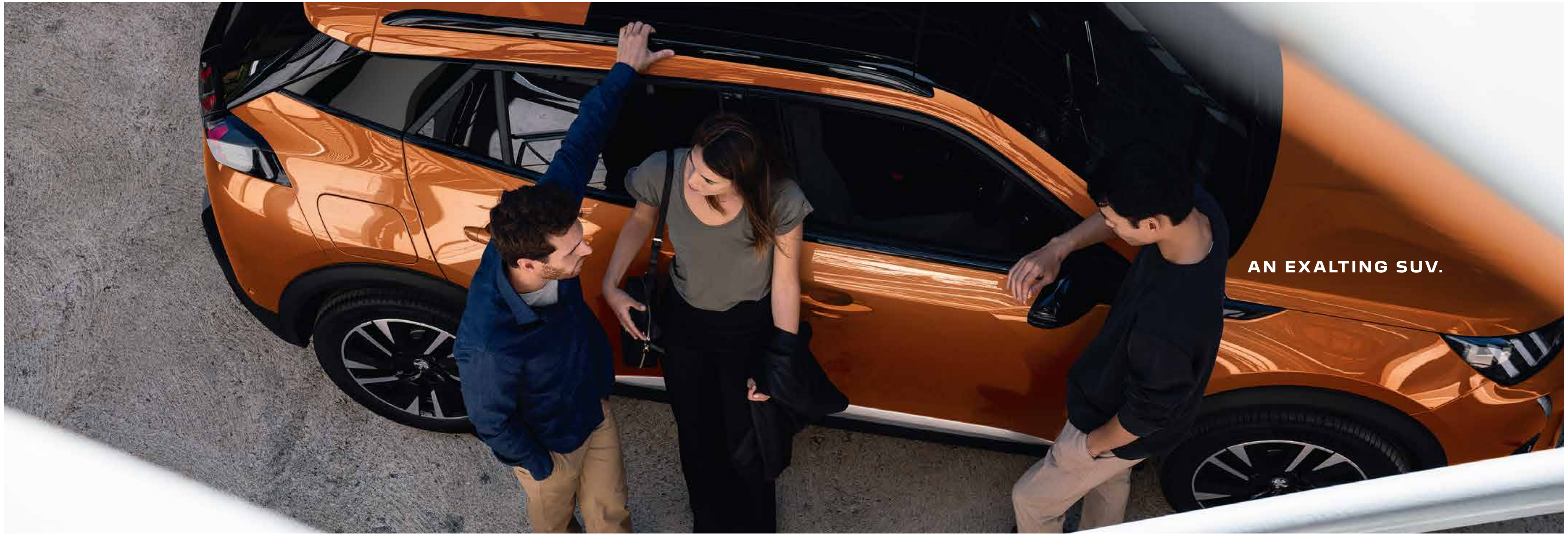


PREMIUM LUXURY

The new PEUGEOT 2008 is truly a symbol of class, and equipped with luxurious features. It is without a doubt that the time spent in the new PEUGEOT 2008 is measured through the experience of driving it, rather than kilometres covered.

A L L L U R R E





AN EXALTING SUV.



THE NEW 3D PEUGEOT i-COCKPIT®

Enrich your experience at the wheels and measure your journey the way you wish with the new 3D PEUGEOT i-Cockpit® with intuitive ergonomics, compact steering wheel, and configurable 3D digital dash.



THE ULTRA-SMART SUV

Fitted with smart technology and having an aesthetically pleasing design, the new PEUGEOT 2008 SUV features hands-free start and door locking/unlocking. It also features the EAT6 automatic gearbox with 6-speed converter, optimising fuel consumption while heightening driving pleasure.



FUTURE-PROOF SUV

The new PEUGEOT 2008 features a whole range of our next-generation technology and driver assist features to enhance your safety, support you in manoeuvring, and help you better anticipate the surroundings.



High Beam Assist (HBA)



Lane Keep Assist (LKA)

AN ENHANCED SYSTEM FOR IMPROVED SAFETY

The Advanced Driver Assistance System (ADAS) available in the local variant of the new PEUGEOT 2008 SUV includes multiple assistance features, including High Beam Assist, which will switch the headlight setting from high to low beam or vice versa automatically in response to the traffic conditions. It also has Lane Keep Assist, which identifies lane markings and steers the vehicle inside this the lane to keep it in the lateral position chosen by the driver. This human-machine interface will considerably reduce human errors that are a major cause of accidents.



Driver Attention Assist 3 (DAA3)



Active Blind Spot Detection + Front Sensor

REINVENTING THE DRIVING EXPERIENCE

To further improve safety, there are technologies like Driver Attention Assist 3 (DAA3) that assesses the driver's level of vigilance, fatigue or distraction by identifying variations in trajectory compared to the lane markings. Active Blind Spot Detection uses sensors placed on the sides of the bumpers, and warns the driver of the potentially dangerous presence of another vehicle (car, truck, motorcycle) in the blind spot areas of their vehicle with an LED indicator built into the side-view mirrors.



COMFORT AND SAFETY

The new PEUGEOT 2008 SUV is a showcase of iconic designs, from its high quality fabrics to its spacious interior and clean sweeping lines. With seats stitched from the finest leather and 6 airbags, the new PEUGEOT 2008 makes a luxuriously memorable and safe experience for passengers to ride. The interior space has been maximised to offer greater comfort and more space for all passengers.

E M O T I O N



AN INFOTAINMENT PLEASURE

The new PEUGEOT 2008 SUV comes with a premium surround system, with high-end acoustic installation that provides a rich, detailed and dynamic soundstage. This makes driving an absolute pleasure.

ANDROID AUTO

Android Auto™ is designed to keep you perfectly connected to your phone while minimising distractions, thus ensuring safety on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organises information into simple cards that appear just when they're needed.

APPLE CARPLAY

Apple Carplay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your PEUGEOT display, so you can navigate, make a call, and listen to music - all while staying focused on the road.





CIELO PANORAMIC SUNROOF

The panoramic sunroof on the new PEUGEOT 2008 SUV provides plentiful sunlight and a panoramic view in the passenger compartment. All passengers, including the ones in the back seats, can enjoy it.



A SPACIOUS, EASY-TO-ACCESS BOOT

With a low sill and wide opening, the boot space combines with the rear split-fold bench seat to offer you a large transport volume, adjustable according to your needs. The double-level boot floor, in the high position, allows you to load and unload items quickly and easily. In the low position, the boot volume is enlarged.



SPORTY ELEGANCE (ALLURE)

Leather for the seats of the new PEUGEOT 2008 has been selected and stitched with the greatest care. Each finish offers you an elegant ambiance with the combination of grey stitch and black leather.



EXCELLENCE IN EVERY DETAIL (ACTIVE)

Settle into the wraparound fabric seats with an element of orange stitch in the new PEUGEOT 2008. The interior trim has been crafted with care for its quality, cleverly combining finest materials and original shades.



Smart Entry & Push Start



Auto AC



Powered Windows with One -Touch Up/Down & Anti -Pinch



Auto Light System with Follow-me-Home Technology



Cruise Control with Speed Limiter



ISOFIX Child Seat Anchors



Heated & Electric Foldable Mirrors with Piano Black Shell



Black Chromed Door Handles



Height Adjuster (Driver & Passenger Side)



Cup Holders



Steering Switches



4/6 speakers



Front Central Armrest with Storage



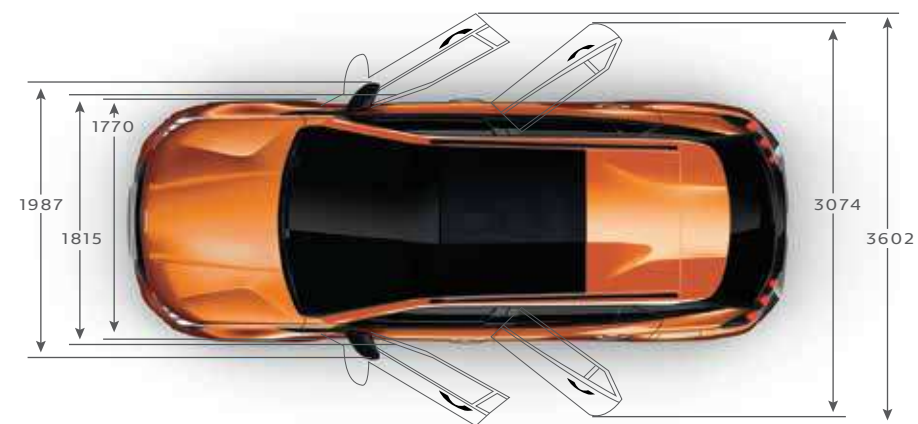
Manual Dimming Interior Rear View Mirror



Piano Toggle Switches



17" Diamond Alloy Wheels



EXTERIOR DIMENSIONS OF THE NEW PEUGEOT 2008

Exterior	L x W x H (mm)	4300x1770x1550
Wheelbase	mm	2605
Min. Running Ground Clearance	mm	170
Seating Capacity	Persons	5
Fuel Tank Capacity	Total (L)	45



434 L



1,467 L

THE NEW PEUGEOT 2008 BOOT DIMENSIONS

The boot volume offers 434 litres VDA up to 1,467 litres with the back of the rear bench seat folded.



Orange Fusion



Clear White



Cherry Black

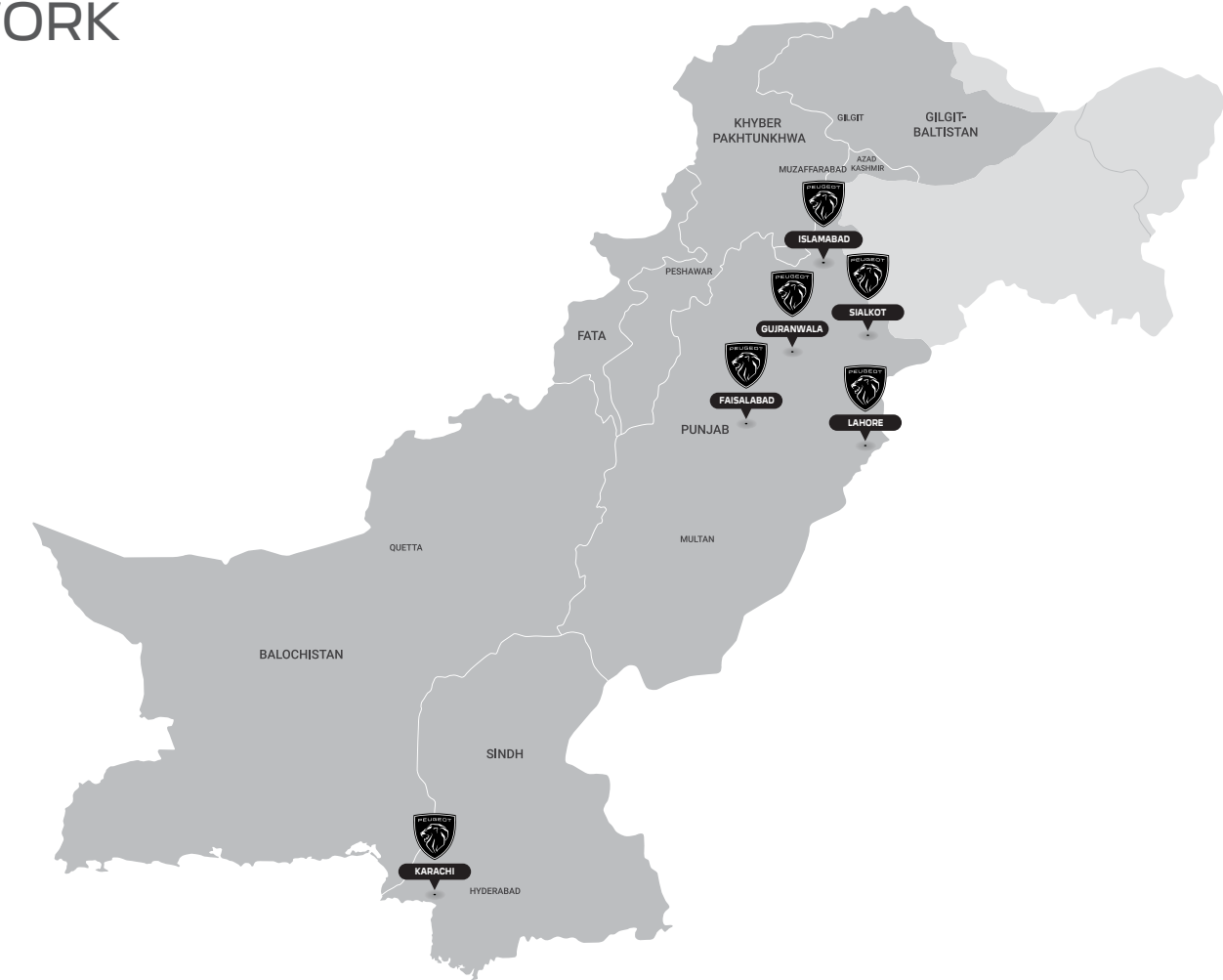


Sparkling Silver

LASTING RADIANCE

Choose from among the dynamic range of colors offered to enhance your personality in the new Peugeot 2008 SUV.

NETWORK



KARACHI

PEUGEOT CLIFTON
G4 (Next to Prince Jewellers), Main Khayaban-e-Iqbal, Block 9 Clifton, Karachi.

PEUGEOT MACCA
FL-12 (Next to KIA Motors Macca), Main Rashid Minhas Road, Gulshan-e-Jamal, Karachi.

FAISALABAD

PEUGEOT TEXTILE CITY
Plot # 10, Muslim Town # 03, Main Sargodha Road, Muslim Town 3 - 38000, Punjab, Pakistan.

LAHORE

PEUGEOT SAMAA
No. 16, Jail Road, Lahore.

PEUGEOT DEFENCE
E61 (Above KIA Motors Defence), Saqib Town, Main Bedian Road, Lahore.

SIALKOT

PEUGEOT SPORTS CITY
1 KM Daska Road, Pakikotli, Sialkot.

ISLAMABAD

PEUGEOT EXPRESSWAY
Service Road E, Ghauri Town - 4400, Islamabad Capital Territory, Pakistan.

GUJRANWALA

PEUGEOT GREEN FIELDS
Shell Petrol Pump (Asif Filling Station), opposite Shalimar Town Kotli Pir Ahmad Shah Pindi Bypass, Gujranwala.

SPECIFICATIONS

PEUGEOT 2008

VEHICLE	Active	Allure
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DIMENSIONS

	L x W x H (mm)	Active	Allure
Exterior		4300x1770x1550	
Wheelbase	mm	2605	
Min. Running Ground Clearance	mm	170	
Seating Capacity	Persons	5	
Fuel Tank Capacity	Total (L)	45	

ENGINE & TRANSMISSION

Displacement	(cc)	1199	
Engine Type		1.2L Turbo	
Max. Output [KW(hp) @ rpm]		96 (130) @ 5500	
Max. Torque [N-m @ rpm]		230 @ 1750	
Transmission		6 Speed Automatic	
Drive Mode	Type		
	Normal	•	•
	Sports	•	•
	Eco	•	•

BRAKE

Brake Type	Front + Rear	4 Disc Brake	
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SUSPENSION

Suspension Type	Front	McPherson Independent	
	Rear	Torsion Beam	

WHEELS

Wheels	Size	215/60 R17	
	Type	Alloy Diamond-Cut	
	Spare	•	•

EXTERIOR

	System	Active	Allure
Front Headlamp		Eco LED	Full LED
LED Daytime Running Lamps		•	•
Automatic Lighting		o	•
Follow-me-Home Function		•	•
Rear Lights		LED	
Trunk Lamp		•	•
High Mount Stop Lamp		•	•
Front Grille		Black Chequered	Chrome Chequered
Outer Rear View Mirror	Electrical & Adjustable	•	•
	Turn Signal	•	•
Door Handles		Black Chrome	

INTERIOR & COMFORT

	Active	Allure	
Air Conditioner	Electronic	Auto	
Sunroof	o	Cielo Panoramic	
Cluster	10 inch Quartz	10 inch 3D	
Piano Key Toggle Switches	•	•	
Mono Colour Ambient Lighting (Ice-Blue)	Front Door Panel	•	
Push Start System with Smart Entry		•	
Automatic Central Door Locking		•	
Wireless Key	Door	•	
	Remote Trunk Opener	•	
Seat Material	Fabric Seats with Orange Stitching	TEP Seats with Grey Stitching	
Roof Rails	o	•	
Windscreen Wiper	Front	Intermittent & Rain Sensor	
Inside Rear View Mirror	Manual Dim	•	
Sun Visor with Mirror	D+P	•	
Pollen Filter		•	
Head Rest	Front & Rear Seats	•	
Arm Rest	Front	•	
Front Seat	Adjustment System	Manual	
	Direction	6 Direction	
Accessory Connector	12 V DC	•	
Steering	Material	Leather with Orange Stitching	Leather with Grey Stitching
	Type		Electric Power Steering (EPS)
	Adjustment System		Height & Angle
	Fingertip Controls	Radio+BT	Radio+BT+Cruise Control
Infotainment System	Screen		7-Inch Capacitive Touch Screen
	Bluetooth	•	•
	Smartphone Connection	•	•
	Speakers	4	6

SAFETY & DRIVING ASSISTANCE

Seatbelt	Front Seats (PT & FL)	•	•
	2nd Row Seat Side (PT & FL)	•	•
Child-Restraint System	ISOFIX Child Seat Anchors	•	•
	Number	4	6
SRS Airbag	Type	Front+Side	Front+Side+Curtain
		•	•
Tyre Pressure Monitoring System		•	•
Electronic Stability Programme (ESP)		•	•
Hill Assist		•	•
Electric Parking Brake (EPB)		•	•
High Beam Assist (HBA)		o	•
Lane Keep Assist (LKA)		o	•
Driver Attention Assist 3 (DAA3)		o	•
Active Blind Spot Detection & Front Sensor		o	•
Rear Parking Sensor		•	•
Visiopark 1 (1 Rear Camera)		•	•



Scan the QR code using your smartphone and discover the world of the new PEUGEOT 2008 SUV

